



# Digital Marketing Plans

Our Digital Marketing & SEO plans are cost-effective and suit all types of businesses. Here are our SEO, SEM and SMM plans.

Digital Marketing Packages / Plans	STARTER \$499/Mo	GOLD \$999/Mo	DIAMOND \$1499/Mo	PLATINUM \$1999/Mo
Package ID	CS-ST	CS-GL	CS-DM	CS-PN
Number of Keywords Optimized	5	10	25	50
Campaign Setup Charge	Free	Free	Free	Free
Minimum Contract Duration	6 Months	6 Months	6 Months	6 Months
Level of Personalized Attention				
SEO Manager : No. of Projects	1:04	1:03	1:02	1:01
Initial Review and Analysis				
Keyword Analysis	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓
Critical Website Analysis	✓	✓	✓	✓
Back Link Analysis	✓	✓	✓	✓
Competitor Analysis	1 Competitor	3 Competitors	5 Competitors	Unlimited
Duplicate Content Check	✓	✓	✓	✓
Manual Spam Check	✓	✓	✓	✓
Google Penalty Check ( Panda/Penguin )	✓	✓	✓	✓
W3C Validation Check (for Home page)	X	✓	✓	✓
Cross Browser Compatibility	X	✓	✓	✓
Check the Broken Links	✓	✓	✓	✓
On-Page SEO				
Google/Bing Webmaster Tools	✓	✓	✓	✓
Google Analytics Tracking Code Installation	✓	✓	✓	✓
HTML Code Optimization	✓	✓	✓	✓
Optimizing Site Directory Structure and Navigation	✓	✓	✓	✓
XML Sitemaps Creation	✓	✓	✓	✓
HTML Sitemap Creation	✓	✓	✓	✓
Optimizing Robots.txt	✓	✓	✓	✓
Canonicalization	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓
Header Tags Optimization	✓	✓	✓	✓
Optimizing Title/Meta Tags	Upto 5 Pages	Upto 15 Pages	For All Pages	For All Pages
Image Optimization	Upto 5 Pages	Upto 15 Pages	For All Pages	For All Pages
Navigation Analysis & Recommendations	✓	✓	✓	✓
Internal Linking & Anchor Text Optimization	✓	✓	✓	✓
URL Mapping	✓	✓	✓	✓
SEO Friendly URLs (URL Rewriting)	✓	✓	✓	✓
Website Speed and Page load optimization	✓	✓	✓	✓
Webmaster Tools - Crawl Error Resolution	✓	✓	✓	✓
Structured Data Implementation	X	X	✓	✓
New pages Creation( if required)	Upto 5	Upto 10	Upto 15	Upto 25
Content Syndication and Optimization				
Blog Post Writing & Social Submission	1/ Month	2/ Month	3/ Month	4/ Month
Article Writing & Social Submission	1/ Month	2/ Month	3/ Month	4/ Month
Guest Blog Writing & Submission	X	X	1/ Month	2/ Month
Press Release Submission (PR content will be provided by client)	X	1/ Month	2/ Month	3/ Month
Infographic Submission (will be provided by client)	X	1/ Month	2/ Month	3/ Month
Off-Page SEO				
Classified Submissions	X	✓	✓	✓
Business Listing	X	✓	✓	✓
Social Bookmarking	✓	✓	✓	✓
Article Social Bookmarking	5/ Month	5/ Month	10/ Month	15/ Month
Blog Post Social Bookmarking	5/ Month	5/ Month	10/ Month	15/ Month
Guest Blog Post Social Bookmarking	X	X	1/ Month	2/ Month
Slides Submissions	X	✓	✓	✓
Question & Answering (Like Yahoo etc)	X	✓	✓	✓
Social Media Marketing				
Social Sharing (in Facebook, Twitter & Pinterest etc.)	✓	✓	✓	✓
Geo-Social Targeting Research	X	X	✓	✓
Web 2.0 Compliance Check	X	✓	✓	✓
Image Promotion & Submission	X	1/ Month	2/ Month	3/ Month
Video Submission (Video will be provided by client)	X	X	✓	✓
Reports				
Google Analytics	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓
Customer Support (Email, Chat & Skype)	✓	✓	✓	✓
<b>PURCHASE THIS PACKAGE</b>	<b>✓ BUY NOW</b>	<b>✓ BUY NOW</b>	<b>✓ BUY NOW</b>	<b>✓ BUY NOW</b>