

Our SEO packages are cost effective and suits all types of businesses needs. Here are some of our SEO, SEM and SMM packages developed just for you:

SEO Packages	STARTER \$299/Month	GOLD \$399/Month	DIAMOND \$699/Month	PLATINUM \$1299/Month
Package ID	CS-ST	CS-GL	CS-DM	CS-PN
Number of Keywords Optimized	5	10	20	40
Campaign Setup Charge	Free	Free	Free	Free
Minimum Contract Duration	6 Months	6 Months	6 Months	6 Months
Level of Personalized Attention				
SEO Manager : No. of Projects	1:04	1:03	1:02	1:01
Initial Review And Analysis				
Keyword Analysis	✓	✓	✓	✓
Baseline Ranking Check	✓	✓	✓	✓
Critical Website Analysis	✓	✓	✓	✓
Back Link Analysis	✓	✓	✓	✓
Competitor Analysis	1 Competitor	2 Competitor	5 Competitor	Unlimited
Duplicate Content Check	✓	✓	✓	✓
Manual Spam Check	✓	✓	✓	✓
Google Penalty Check (Panda/Penguin)	✓	✓	✓	✓
W3C Validation Check (for Home page)	X	✓	✓	✓
Cross Browser Compatibility	X	✓	✓	✓
Check the Broken Links	✓	✓	✓	✓
On-Page Optimization				
Google/Bing Webmaster Tools	✓	✓	✓	✓
Google Analytics Tracking Code Installation	✓	✓	✓	✓
HTML Code Optimization	✓	✓	✓	✓
Optimizing Site Directory Structure and Navigation	✓	✓	✓	✓
XML Sitemaps Creation	✓	✓	✓	✓
HTML Sitemap Creation	✓	✓	✓	✓
Optimizing Robots.txt	✓	✓	✓	✓
Canonicalization	✓	✓	✓	✓
Existing Content Optimization	✓	✓	✓	✓
Header Tags Optimization	✓	✓	✓	✓

Optimizing Title/Meta Tags	Upto 5 Pages	Upto 15 Pages	All Pages	All Pages
Image Optimization	Upto 5 Pages	Upto 15 Pages	For All Pages	For All Pages
Navigation Analysis & Recommendations	✓	✓	✓	✓
Internal Linking & Anchor Text Optimization	✓	✓	✓	✓
URL Mapping	✓	✓	✓	✓
SEO Friendly URLs (URL Rewriting)	✓	✓	✓	✓
Website Speed and Page load optimization	✓	✓	✓	✓
Webmaster Tools - Crawl Error Resolution	✓	✓	✓	✓
Structured Data Implementation	X	X	✓	✓
New pages Creation(if required)	Upto 5	Upto 10	Upto 15	Upto 25
Content Syndication and Optimization				
Blog Post Writing & Submission	1 / Month	2 / Month	3 / Month	4 / Month
Article Writing & Submission	1 / Month	2 / Month	3 / Month	4 / Month
Document/Guest Blog Writing & Submission	X	X	1 / Month	2 / Month
Press Release Submission (PR content will be provided by client)	X	1	2	3
Infographic Submission (will be provided by client)	X	1	2	3
Off-Page Optimization				
Classified Submissions	X	✓	✓	✓
Business Listing	X	✓	✓	✓
Social Bookmarking	✓	✓	✓	✓
Article Social Bookmarking	5	5	10	15
Blog Post Social Bookmarking	5	5	10	15
Document/ Guest Blog Post Social Bookmarking	X	X	5	10
Slides Submissions	X	✓	✓	✓
Question & Answering (Like Yahoo etc)	X	✓	✓	✓
Social Marketing				
Social Sharing (in Facebook, Twitter, Google Plus, & Pinterest etc.)	✓	✓	✓	✓
Geo-Social Targeting Research	X	X	✓	✓
Web 2.0 Compliance Check	X	✓	✓	✓
Image Promotion & Submission	X	1	2	3
Video Submission (Video will be provided by client)	X	X	✓	✓
Reports				
Google Analytics	✓	✓	✓	✓
Monthly SEO Performance Reports	✓	✓	✓	✓
Customer Support (Email, Chat & Skype)	✓	✓	✓	✓